

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING (5:58-7AM)	10/22/2012-10/26/2012	MTWTF..	15	10	175.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWTF..	10	175.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				15				Credit
10/22/2012	Mo				15				Credit
10/23/2012	Tu	06:58:01 AM		JKCE1019H	15	175.00			
10/23/2012	Tu	06:59:46 AM		JKCE1019H	15	175.00			
10/24/2012	We	06:39:23 AM		JKCE1022RH	15	175.00			
10/24/2012	We	06:41:38 AM		JKCE1022RH	15	175.00			
10/25/2012	Th	06:17:24 AM		KYEC1024H	15	175.00			
10/25/2012	Th	06:19:39 AM		KYEC1024H	15	175.00			
10/26/2012	Fr	06:16:37 AM		KYEC1024H	15	175.00			
10/26/2012	Fr	06:18:52 AM		KYEC1024H	15	175.00			
4	CBS THIS MORNING	10/22/2012-10/26/2012	MTWTF..	15	10	125.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWTF..	10	125.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				15				Credit
10/22/2012	Mo				15				Credit
10/23/2012	Tu	08:21:05 AM		JKCE1019H	15	125.00			
10/23/2012	Tu	08:22:20 AM		JKCE1019H	15	125.00			
10/24/2012	We	08:11:06 AM		JKCE1022RH	15	125.00			
10/24/2012	We	08:12:21 AM		JKCE1022RH	15	125.00			
10/25/2012	Th	08:27:26 AM		KYEC1024H	15	125.00			
10/25/2012	Th	08:29:41 AM		KYEC1024H	15	125.00			
10/26/2012	Fr	07:58:01 AM		KYEC1024H	15	125.00			
10/26/2012	Fr	07:59:46 AM		KYEC1024H	15	125.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 2 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
7	ANDERSON COOPER		10/22/2012-10/26/2012		M . W		15	6	125.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . W		4		125.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				15			125.00	Preempted
10/22/2012	Mo				15			125.00	Preempted
10/24/2012	We	09:39:22 AM		JKCE1022RH	15	125.00			
10/24/2012	We	09:41:37 AM		JKCE1022RH	15	125.00			
10/25/2012	Th	09:50:21 AM	10/22/2012	KYEC1024H	15	125.00	125.00		Makegood
10/25/2012	Th	09:52:36 AM	10/22/2012	KYEC1024H	15	125.00	125.00		Makegood
10	LET'S MAKE A DEAL		10/22/2012-10/26/2012		M . . T . . .		15	4	337.50
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . . T . . .		4		337.50			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				15				Credit
10/22/2012	Mo				15				Credit
10/25/2012	Th	10:27:31 AM		KYEC1024H	15	337.50			
10/25/2012	Th	10:28:16 AM		KYEC1024H	15	337.50			
13	THE PRICE IS RIGHT 11AM-12NOON		10/22/2012-10/26/2012		M T W T F . .		15	10	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M T W T F . .		10		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				15				Credit
10/22/2012	Mo				15				Credit
10/23/2012	Tu	10:58:27 AM		JKCE1019H	15	450.00			
10/23/2012	Tu	10:59:42 AM		JKCE1019H	15	450.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 3 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	11:59:20 AM		JKCE1022RH	15	450.00			
	10/24/2012	We	12:00:05 PM		JKCE1022RH	15	450.00			
	10/25/2012	Th	11:28:43 AM		KYEC1024H	15	450.00			
	10/25/2012	Th	11:29:28 AM		KYEC1024H	15	450.00			
	10/26/2012	Fr	11:59:07 AM		KYEC1024H	15	450.00			
	10/26/2012	Fr	11:59:52 AM		KYEC1024H	15	450.00			
16	5PM EARLY NEWS		10/22/2012-10/26/2012		. T W . F . .		15	6	350.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T W . F . .		6		350.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	05:43:15 PM		JKCE1022RH	15	350.00			
	10/23/2012	Tu	05:46:00 PM		JKCE1022RH	15	350.00			
	10/24/2012	We	05:27:47 PM		KYEC1024H	15	350.00			
	10/24/2012	We	05:29:02 PM		KYEC1024H	15	350.00			
	10/26/2012	Fr	05:44:40 PM		KYEC1024H	15	350.00			
	10/26/2012	Fr	05:47:25 PM		KYEC1024H	15	350.00			
19	NEWS 3 AT 6		10/22/2012-10/26/2012		M . W T . . .		15	6	475.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M . W T . . .		6		475.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	06:25:16 PM		JKCE1019H	15	475.00			
	10/22/2012	Mo	06:27:31 PM		JKCE1019H	15	475.00			
	10/24/2012	We	06:11:30 PM		KYEC1024H	15	475.00			
	10/24/2012	We	06:12:45 PM		KYEC1024H	15	475.00			
	10/25/2012	Th	06:25:17 PM		KYEC1024H	15	475.00			
	10/25/2012	Th	06:26:02 PM		KYEC1024H	15	475.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 4 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS		Dur	Total Spots	Rate		
22	LATE NEWS	10/22/2012-10/28/2012	. . W . F . S		15	8	900.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W . F . S	6		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	11:22:09 PM		KYEC1024H	15	900.00			
10/24/2012	We	11:24:24 PM		KYEC1024H	15	900.00			
10/26/2012	Fr	11:28:47 PM		KYEC1024H	15	900.00			
10/26/2012	Fr	11:30:32 PM		KYEC1024H	15	900.00			
10/28/2012	Su				15			900.00	Preempted
10/28/2012	Su				15			900.00	Preempted
10/28/2012	Su	11:48:50 PM	10/28/2012	KYEC1024H	15	900.00	900.00		Makegood in 23:10:00-24:00:00
10/28/2012	Su	11:51:50 PM	10/28/2012	KYEC1024H	15	900.00	900.00		Makegood in 23:10:00-24:00:00
25	WEEKEND NEWS SAT 6-7AM	10/27/2012-10/27/2012 S .		15	2	150.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .	2		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	06:41:36 AM		KYEC1024H	15	150.00			
10/27/2012	Sa	06:43:21 AM		KYEC1024H	15	150.00			
27	CBS SATURDAY MORNING NEWS 7-9AM	10/27/2012-10/27/2012 S .		15	2	150.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .	2		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	07:23:41 AM		KYEC1024H	15	150.00			
10/27/2012	Sa	07:24:56 AM		KYEC1024H	15	150.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 5 of 6

PAY BY 11/27/2012
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
29	WKND NEWS SUN 6-7A		10/28/2012-10/28/2012	 S		15	2	75.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		2		75.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	06:16:34 AM		KYEC1024H	15	75.00				
10/28/2012	Su	06:18:19 AM		KYEC1024H	15	75.00				
31	WKND NEWS SUN 7-9A		10/28/2012-10/28/2012	 S		15	2	125.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		2		125.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	07:53:28 AM		KYEC1024H	15	125.00				
10/28/2012	Su	07:55:13 AM		KYEC1024H	15	125.00				
33	CBS SUNDAY MORNING		10/28/2012-10/28/2012	 S		15	2	540.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		2		540.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	09:30:17 AM		KYEC1024H	15	540.00				
10/28/2012	Su	09:31:32 AM		KYEC1024H	15	540.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		58		19,605.00		2,940.75	16,664.25	2,050.00	2,050.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: JOE KYRILLOS FOR US SENATE(339881)
1715 State Route 35 Ste 203
Middletown, NJ 07748-1870

In Account With: JAMESTOWN ASSOCIATES(37109)
5 Mapleton Rd Ste 300
Princeton, NJ 08540-9646
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80957
Contract Dates: 10/22/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: KYRILLOS 15 SEC BOOKENDS

Broadcast airtimes represented are reported to the nearest second.

KYW TV3

Invoice Num: 1041-556715
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 6 of 6

PAY BY

11/27/2012
Net 30 days

Billing Notes		
CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
DUPLICATE		
Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing
		19,605.00
		Trade Value
		0.00
		Agency Commission
		2,940.75
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		16,664.25

Warranty - We warrant the above broadcasts were made according to the official station log.